

IGNITE

2012 starts an exciting new program to focus on membership called Ignite.

Ignite is rolled out in our district and zones 25 and 26 for the next three years.

Hopefully you heard about Ignite at P.E.T.S. or your club president has contacted you about the Ignite program. Since this is brand new, here is a summary.

The Ignite program is a Focus on membership program where every member has a role and commits to participate.

Purpose of Ignite: To reverse the 10-year downward trend of membership in Rotary!

Rationale: Everyone has something to contribute toward the success of their Club; therefore, every person has the power to make a difference.



The primary thing **YOU NEED TO DO NOW** is promote membership to your club and keep the Ignite Fire burning all year long.

There are 17 things you and your fellow Rotarians can do to **STRENGTHEN** your club membership:

1. Bring in New Member **(25 pts)**
2. New Member Brings in a New Member (Bonus in addition to #1) **(20 pts)**
3. Assign a Mentor for Each New Member **(10 pts)**
4. Give Committee Assignment to New Member in First Week **(10 pts)**
5. New Member Participates in Service Project **(10 pts)**
6. Potential Member gets involved in Service Project **(10 pts)**
7. Bring a Visitor to a Club Meeting **(5 pts)**
8. Propose a New Member **(5 pts)**
9. Attend the District Membership Seminar **(5 pts)**

CLUB LEADERSHIP TO COMPLETE

10. Establish a club Membership Goal **(20 pts)**
 11. Hold Firesides (Training) for New Members **(10 pts)**
 12. Select & Complete 4 or more of the "15+ Tips for Successful Clubs" **(10 points each)**
 13. Invite a District Membership Committee member to be Speaker at your Club **(10 pts)**
 14. Assign a Member to Keep Track of Points **(5 pts)**
 15. Develop an Attractive Website **(10 pts)**
 16. Develop a Membership Committee of 4 or More **(15 pts)**
 17. Hold A Club Assembly focused on Membership **(5 pts)**
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